

Oregon

THE LAND BICYCLES DREAM ABOUT



PLEASE JOIN US IN A ONE-DAY QUEST TO MAKE OREGON THE NEW BIKE HEAVEN.

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THE LAND BICYCLES DREAM ABOUT

HOW DO WE TURN THOSE DREAMS INTO REALITY? . . . JOIN US IN HELPING MAKE OREGON THE #1 BICYCLING DESTINATION IN THE USA!

What: Oregon Bicycling Summit

When: April 1, 10 a.m. – 3 p.m. (Exhibit Hall open 9-10 AM and 3-4 PM)

Where: Hilton Hotel & Conference Center
66 East 6th Avenue, Eugene, Oregon 97401
www.eugene.hilton.com Tel: 541-342-2000 Fax: 541-342-6661

- Program:**
- Welcome & Opening Remarks
 - Jay Graves, President, National Bike Dealers Association
 - Sharing the Dream: Oregon as the #1 Bicycling Destination
 - John Blackwell, Former Chairman Oregon State Parks and Recreation Commission
 - Bicycling and Tourism in Oregon: A Significant Socio-Economic Potential
 - Todd Davidson, CEO, Travel Oregon
 - Roles of Oregon Parks & Recreation and Oregon Dept. of Transportation
 - Luncheon Keynote
 - Peter DeFazio, U.S. Representative - Oregon
 - Facilitated Work Groups: How do we turn the dream into reality?
 - Open Forum/Feedback Session: Where do we go from here/Next steps

Cost: \$25.00

RSVP: by March 24 • ingrid@cycleoregon.com / 503-287-0405 ext.103

Exhibit opportunities available before and after the summit for \$50 (skirted tables).

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